

THE STRATHMORE STANDARD AND BOW VALLEY

VOL. IX., NO. 25

STRATHMORE, ALBERTA, MAR. 27, 1918

Subscription Price, 1.50 per year

GRANITEWARE
TINWARE...

EVERYTHING

For 146

KITCHEN

STRATHMORE HARDWARE

Local Jottings

Mr and Mrs E. R. Thompson returned from the States last week.

M. M. S.?—What is it? When? Where?

Roman Catholic Church services for Easter Day are as follows: Mass at 9 and 11 a.m.

A dance will be held in the Opera House on Monday. Good music.

Archdeacon Hogbin, of Calgary, will conduct service in the Anglican Church on Easter Day at 11.

Don't fail to see the **M. M. S.** April 15th.

All stores in town will be closed on Friday (this being Good Friday). Incidentally this office will be closed.

F. Seales has moved into the Burnham property on Third Avenue.

Spring is here. A visitor to the office reports having seen a bunch of geese on a slough on a slough near town.

George and Percy Kearns, sons of Mr and Mrs Geo Kearns, are now training with a Canadian artillery unit down east.

One of our fellow townsmen was seen busy with a spade in his garden last week. Although this may be rushing the season, it is evident the spirit has begun to work.

An outing of the U.P.A. will be held in the King Edward Hotel ballroom, on March 30th, at 2.30 p.m. Subjects for discussion: binder twine, weed inspection and income tax. All important matters to farmers.

We regret to report the death of Mr Sweet which occurred on Wednesday afternoon in Strathmore. The deceased gentleman, who came to Alberta from Ontario about 9 years ago, has been living with his daughter Mrs T. L. Chamberlain, for whom the deepest sympathy is felt. The funeral will take place on Friday at 2 p.m. from the house.

Heard on the street: "Brender, am you going to see the high minstrel show on April 10th?"

"I sholly is, way I done heard tell dat dis am gwine ter be de biggest, bestest an' most' neautifulest concert dis heah town am ever seed. Land's sake, Mister, ah woud'nt stay away from dat show, if the debil was chasin' me wid his pitchfork. No sah!

Pure

Neatsfoot Oil

in Quarts, Half Gallons,
Gallons and 5 Gallons

STRATHMORE HARDWARE

Everybody is talking about the Monster Minstrel Show, and to be held on Monday evening, April 15th, in the Opera House. Male voice quartets, choruses and some of the very latest songs, gags and jokes, to finish up with a regular snip dash comic sketch. The regular old time minstrel show spirit will make this the event of the season. There will be more laughter crowded into this one night than has been for many months. Watch for posters and buy a ticket. Guaranteed to cure the blues.

The following is a list of the articles sent away last week: Towels, 401; socks, 134; T handkerchiefs, 171; wash rags (scuttled) 312; hospital handkerchiefs, 720; colored, 250; flannel binders, 94; triangle slings, 97; pyjamas, 57; pillow cases, 48; personal property bags, 48; hot water bottle covers, many tail bandages, 25; operating gowns, 24; day shirts, 17; pneumonia jackets, 18; housewives, 12; aprons, 16; operation stockings, 15; triangular bandages, 12; stretcher caps, 9; amputation dressing covers, 3; wristlets, 21; knitted binders, 2; huggies' sage shorts, 2; scarfs, 1; cotton slings, 12; sleeves, 2. Total, 2468.

The big drive is on, despite the enormous loss of men at the beginning of the week. The Allies are still charging in mass formations. Although the Allies have suffered losses there is no need to be discouraged. The one point remains that the Allies are more than holding their own although outnumbered. This is the deciding factor, and we have no doubt as to its outcome. Let us keep up our courage and inspire the boys at the front by doing our bit and aiding them to victory.

Local Dog Fancier Wins at Calgary Show

In open competition with some of the best dogs from oldestablished kennels in Alberta, G. F. Butler was successful in winning a number of prizes with his bulldog, Ascent Betty, at the Calgary Dog Show last week. The following are the honors gained: Bull-dog pup, over 6 months, 2nd; Asco. Betty; Navie Building or female pup, yd, Asco. Betty; Open building, female, Asco. Betty; Best puppy owned outside Calgary, Asco. Betty.

NARROW ESCAPE

Mr Macdonald of Carleton, had a narrow escape from drowning last week. It appears he had intended to cross the creek, and the bridge being only about 4 ft. above the water, he considered it unsafe to cross over, and selected a place down stream thinking the water might be shallow. Driving his horse and buggy into the stream however, he found the current was too strong, and in trying to turn round the buggy was overturned and he was precipitated into the icy water. Encumbered with a heavy fur overcoat, he had some difficulty in getting out, but eventually managed to grasp some bushes and pulled himself ashore. The horse however, was not as fortunate, getting tangled up in some way or other, its head got under the water and the animal was drowned.

DON'T FORGET THE MONSTER MINSTREL SHOW

LOANS FOR LIVESTOCK

To good Farmers living in the vicinity of its Rural Branches, THE UNION BANK is prepared to make loans, on reasonable terms, for the purpose of purchasing cattle for feeding or breeding purposes.

Consult the Local Manager for particulars.

UNION BANK OF CANADA

PAID UP CAPITAL \$5,000,000.00
TOTAL ASSETS EXCEED \$140,000,000.00

The Pioneer Bank of Western Canada
STRATHMORE BRANCH—J. L. Van Tighem, Manager
LANGDON BRANCH—J. T. Hutton, Manager
STANDARD BRANCH—T. L. Ferguson, Manager
CARLELAND BRANCH—J. L. Van Tighem, Manager

The King Edward Dining Room

Is Now Open

FOR THE CONVENIENCE OF PATRONS

The Hotel has been redecorated throughout and guests can be assured of every comfort

Good Cooking First Class Service

SPECIAL RATES TO BOARDERS

J. NAYLOR

Manager

On March 20th a very successful bazaar social was held at Serviceberry School, Ardendale, in aid of the Red Cross Society. The attendance was small, but their hearts were very large. Consequently \$2 hundred and eight dollars is handed over to the benefit of the Red Cross Society.

The box social held at Hervey School recently, in aid of the Red Cross Society was got up by D. H. Hager and G. McKenzie, great credit is due these gentlemen for their untiring efforts on behalf of such a worthy cause.

The Methodist Ladies' Aid will hold an Easter Pantry Sale next Saturday March 30th, beginning at 2 o'clock, in the store next to Barry's hardware. All kinds of dainties will be on hand for sale, also a big line of cookery demonstrations, how the war time flour can be utilized, such as Graham muffins, steamed B. B. Johnny cake and so forth.

Red Cross Notes

The following subscriptions are acknowledged with thanks: Serviceberry School District Ardendale, per Mr Horrocks \$100.00
Proceeds of dress raffle \$20.00
Mrs Tom Crawford

With the money secured from the raffle for dress length, donated by the West of England Dry Goods Co., a knitting machine has been purchased. This machine will arrive this week and we want enthusiastic workers to familiarize themselves with this machine as soon as it is installed. The demand for socks is greater than ever and we must endeavour to do our share towards increasing the supply.

A shipment of 2468 articles left here on Saturday. These assisting in the making of these articles were Hervey School District, the pupils of Strathmore School, Miss Elsie Bell's group of girls and the ladies of Strathmore and District. The pupils in Miss Morrison's room completed 108 wash cloths and 252 hospital handkerchiefs, while Miss Bell's small pupils sent 19 wash rags and 25 handkerchiefs.

Miss Bell's group contributed 100 pieces.

Fred Davis Speaks on aid to Farmers, in the House

Mr DAVIS suggested that the heads of government departments should give some outline of the expenses of each department, the figures as presented in the budget by the government were too big and too vague without sufficient detail. He asserted that the government was dealing too lightly with the problems of production and dwelt especially on the fact that the farmers were handicapped this year for lack of power, both horse and tractor. He suggested that as the government had loaned \$500,000 toward encouraging cattle in the province last year it would only be fair to advance such a sum this year toward aiding farmers to obtain power, horse and otherwise, for their farms. While he commended the livestock encouragement programme he pointed out nevertheless it gave the same opportunities to people of enemy alien birth in Alberta as to the British farmers. In view of this fact it would not be out of the way for the government to extend a little aid to the British farmer in getting sufficient power to carry along the work of greater production this year.

Mr Davis went into the subject of the necessity of seed grain tests again, and also the vital need of adequate road improvements every year as it was just before an election the province would soon be confronted with a wonderful system of roads.

Our Harness was bought right for CASH, as you will see

If you compare the following with departmental store prices

Martingale 1-2	\$1.25	Rawhide Halters, 2.00	
" 1-3-4	1.40		2.25, 2.50
Breast Strap 1-2	1.25	Blk. Stitched Halters	
" 1-3-4	1.40		1-4 2.00
Hame Straps 7-8	3 for 1.00	Broncho Halters	2.75
Breeching Straps	1.10	22 ft Hoses, 1 in.	7.00
Belly Bands, Layer	\$1.25	22 ft " 1-1-8	7.75

See our FLOW HARNESS, 2 inch two-ply Traces, splendidly made of good material. All leather in the above is first grade. Our stock of Beds, Mattresses, Coil Springs, Furniture, etc., is complete, of good quality and fair prices.

HARDWARE HARNESS FURNITURE

WM. E. BROWN,

HARDWARE

FURNITURE

Easter Millinery

WE have on show 100 PATERN HATS from the John D. Ivey Co., of Toronto. These are right up to the minute for style and are sent to us on approval, so that any we do not wish to keep, we have the privilege of sending on to the Calgary branch warehouse. You can select a hat the best style procurable at much less than ordinary price, because we have no risk to take.

Come this week while we have this Special Showing and select yours. Prices from \$4.75 to \$10.50

New Waists New Neckwear FOR EASTER

WE have just unpacked a full line of Men's Hats and Caps for spring wear in nifty styles just the thing for men who are particular about their appearance. We have the New Spring Samples in for Men's Suits, Pecks are noted for making suits that fit and look good. Come and select yours while we have a full range of patterns Made-to-Measure Suits \$26.50 to \$50.00

Fresh Groceries, New Crockery, Up-to-date Dry Goods

Gatenby & Fisher
WHERE THEY STOCK THE BEST
STRATHMORE - ALBERTA

CROWDED, PACKED, JAMMED AND STILL GOING STRONG

Now the Talk of the Whole Countryside

The Verdict

Is
That this Sale
is without
doubt the
most genuine
and most
legitimate
Sale ever
conducted in
the annals of
Strathmore's
Merchandise
History



The
**MAMMOTH
CROWDS**
which attend
THIS SALE
daily go to
SHOW YOU
that this is
TESTED
TRIED and
PROVEN the
**GREATEST
BARGAIN
SALE**
ever held in
Strathmore

CUT PRICES ON SHOES FOR THE WHOLE FAMILY

Your expectations are more than realized in this department. To those whom we could not wait on, on Saturday, we apologize. We have now overloaded our bargain tables to the limit, with bigger and better bargains, but come early, as we have all our Boots marked at good bye prices.

Reg 35c Purity Rolled Oats, Now 2 for **55c**
Reg \$1.85 gail jars, Sweet Pickles **\$1.59**
Reg 75c Apex Assorted Jams **59c**
No Vary pure fruit Jams per tin **95c**
Reg \$1.00 cans pure Honey for **79c**
Reg 75c gal tins Rhubarb **59c**
Regular 25c per can mixed Summer Veg. **17 1/2c**
Canned Peas, while they last 2 for **25c**

PRATT'S ANIMAL & POULTRY FOODS. ALL GO AT CUT PRICES
Regular \$1.00 Animal Regular cut to **84c**
Regular 60c Pratt's Egg Producer **51c**
Regular 30c Pratt's Egg Producer **25c**
\$1.50 pails Egg Producer **\$1.28**
30c Lice Killer **20c**
60c Animal Dip **51c**
Buy now, as there is only a limited quantity.

Regular 20c per can, Hawaiian Sliced Pineapple, sale price, 3 tins for **48c**
Sardines, now selling 3 for **29c**
Regular 25c Salmon Sale price **19c**
Regular 35c per tin Tomatoes, 4 for **\$1.00**
Regular 40c per lb, Coffee, now **33c**
Regular 35c per lb, Coffee cut to **28c**

Never in history has our Second Floor been the scene of such a seething mass of Bargain hunters as it is besieged with these days, values in Ladies' & Children's Spring Ready-to-wear, Crockery Hand-painted China, Linoleum, Enamel and Tin Kitchenware, all displayed for easy picking at prices that begger description and stag, ger belief

Record Breaking Sale

SECOND FLOOR FOR THESE

See our **14c Table of Glassware** comprising, Butter Dishes, Sugar Bowls, Spoon Holders, Cream Jugs, Cake Plates Toilet Waters, Witch Hazel Cream, Hand-Painted China, Bon Bon Dishes, Spoon Trays etc., etc. Values up to 50c, all to go at one price

14c

50c tins Blue Ribbon Coffee **42c**
30c cans of Breakfast Cocoa, 2 for **47c**
Carmalga Seeded Raisins 3 for **33c**
Tapioca and Sago, while it lasts, 3 for **48c**
Canadian Wheat Flakes per package **45c** (worth today 65c)

Ladies' beautiful embroidered Crepe Kimonos, assorted colors, at **\$2.49**
Regular 75c values in Children's Rompers & Ladies' Wear, all go at **39c**
Genuine Health Mattresses full size **\$5.48**
Regular 85c Ladies' Summer Weight Combinations sale price **68c**
See our 2nd floor for these

Ivory, Gold & Sunlight Soap regular 3 bars for 25c, now 12 for **85c**
Regular 2 for 25c, Fairy Soap cut to 3 for **29c**
Great West Smoking Tob 3 for **25c**
Regular 10c Trumps Plug Tobacco 7 for **50c**
Payroll Chewing Tobacco per stick **45c**

LOOK WHAT YOU CAN BUY

14c

Marmalade Dishes, Cream Pitchers, Mustard Pots, Large Cans of Talcum Powder, Tooth Brushes, Hose Supporters, Baby Spoons, Memorandum Books, Barrettes, Hair Combs, displayed for easy choosing on 2nd floor,

CROCKERY AT 'SMASH 'EM' PRICES

Table No. 4 comprises a large assortment of extra quality Glassware, with values up to 65c now selling

for **19c**

One only beautiful 97 piece Dinner Set, you will have to hurry for the last one, regular \$27.50, sale price **\$18.75** (2nd Floor Bargains)

Regular \$5.50 Ladies' Patent Leather Pumps in great demand this spring, now **\$3.95**
Values up to \$3.75 in Girls School Boots, all at **\$2.95**
Regular \$5.50 Ladies' Dongola Bluchers now **\$3.95**
Values up to \$3.25 in Children's Gunmetal Patent Leather and Tan Shoes cut to **\$2.35**

HARDWARE. CROCKERY ALL GO AT 14c

Silver plated Dessert Spoons Mixing Bowls, Lunch Bowls Aluminum Layer Cake Pans, Jelly Roll Tins, Axe Handles Quart Measuring Cups, Milk Pans, Roasting pans, Soup Ladles, Enamel Basting Spoons, Enamel Pudding Dishes, Oil Cans, and Little Chick Sanitary Watering Pans

And who minds walking up a few stairs these days, especially when it's a case of saving dollars, On Table, No. 3, you will find values up to \$1.50 all going at per article **39c**
Re Nu All Furniture Polish Ever Wear Aluminum sauce pans, Pots, Cake Tins, Fancy Handpainted Wall Plaques, and Handpainted China values up to \$1.50 for **39c**

BARGAINS IN MEN'S AND BOYS SHIRTS

Men's Work Shirts, made from heavy Oxford shirting and good quality Drills, all to go sacrificed at **49c**
Boys' Grey Flannel Shirts regular \$1.50, sale **98c**
Boys' Summer pull-over Sweaters **79c**
A few only left in Mens Negligee Shirts sale **39c**



THE CANADIAN SELLING SERVICE CO.
Now Selling the Entire Stocks of the
Strathmore Trading Co., Ltd.
STRATHMORE ALBERTA



